

Guido Oswald

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Education

Hochschule für Ökonomie & Management (FOM) Munich, Germany September 2009
Master of Business Administration (MBA) – Best in class honors ('A' grade average)
Thesis: "CRM 2.0 - Next Generation Customer Relationship Model"

University of Applied Sciences Bingen, Germany October 1998
Diplom-Ingenieur (FH) Techn. Informatik (Graduate Engineer in Computer Science)

Experience

Databricks Zurich, ZH
SOLUTIONS ARCHITECT May 2020 – Present

- Educate and advise Central European customers on Data + AI and Lakehouse architectures.
- Lead technical account management for the largest Swiss accounts.
- Drive thought leadership for data engineering and data science platform architecture.
- Explore, calculate, and articulate the value of customer use cases, Supporting on-premises to Cloud migration assessments.
- Mentor and support the hiring of new colleagues for the team.
- Deliver lectures for CAS modules and speak at internal and external events.

Cloudera Remote (Switzerland)
SOLUTIONS ENGINEER Oct. 2015 – April 2020

- Collaborated with Sales and Partner Management to develop the Swiss Big Data and open source data science market.
- Advised large and multinational enterprises on end-to-end data architectures, covering both technical and business aspects.
- Developed data strategies to solve complex customer use cases across all verticals.
- Led PoC/PoV engagements for data ingestion, large-scale data processing, and machine learning / AI.
- Specialized in Cloud platforms: AWS, GCP, and Azure.

Academic activities

Lucerne University of Applied Sciences and Arts (Part-time) Lucerne, LU
Dozent (Lecturer) March 2024 – Present

- Hands-on workshops for the
 - CAS Business Intelligence & Analytics
 - CAS Data Engineering and Applied Data Science

Skills & Interests

Technical: Cloud technologies (AWS, Azure, GCP), Generative AI, LLMs, Big Data (Hadoop, Spark), ETL/ELT, SOA, Windows/Linux OS, Business Intelligence (BI), Data warehouse, Spark Declarative Pipelines

Programming Languages: Python, Scala, R, Java (J2SE/J2EE), SAS, SQL.

Language: German (Native), English (Fluent – TOEIC Gold level).

Interests: Travelling, photography, amateur radio, swimming, biking, hiking.